**OBJECTIVE:**

The objective of the project is to build a general Ecommerce Website for ALL comers where most commodities are available for purchase.

This is a trend, as a one-stop shop seems to attract more customers across all ages, and across all categories of products.

**FEATURES:**

Some features in this site include:

1. Buying and Selling of goods

**Users:**

Users of this site age generally categorized into three broad groups:

**Clients**: - everyday buyers that come to your site to purchase items on the ecommerce site  
**Merchants**: - shop owners that list products on the ecommerce site  
**Admins**: - manage products from merchants.

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| FEATURE | STORIES | NOTE |
| Login | * I must be able to sign up or log in to my individual landing page * A password reset link should be sent to me when I forget my password * Opportunity should be given to me for multiple authentication * As a new user, I should be required to provide username, password and an email * A link to verify the account is to be sent to me after i successfully create a new account * I should still have access to windowshop if I don’t want to register yet. |  |
| Registered User | * I should have a personalized welcome page on login in * I should have a history of my purchase * I should have a basket where all items on my wish list are * I should have shopping categories based on my recent categories * I should be able to shop via several category criteria such as amount between, * I should be able to search through ALL products * I should have a payment portal where payment options are available to me such pay on delivery, pay with credit card, pay with Dufana credit☺ |  |
| Window shopper | * I should be able to shop via several category criteria such as amount between, * I should be able to search through ALL products * I should have a basket where all items on my wish list are * I should be required to login if I want to check out an Item * I should be required to sign up if I don’t have an account and I want to make a purchase * After registering, I should have access to all that a registered user has |  |
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| Seller | * I should be able to Upload images of products * I should also be able to upload prices of goods * I should know when a user clicks on my product * I should know when my product is added to cart * I should know when one of my goods has been paid for so that I can release the product and track its movement * When a customer receives the product I should also be notified so that my |  |
| Admin | As an admin I should be able to assist with purchase process at the backend (from start to finish)  I should be able to make correction on transactions as required.  I can view event log for a transaction  I should be able to reset or manage view and upload campaign |  |